

Featured PRODUCT(S)

Shedding Comb

As the weather warms the time has come to shed your calf. We are SOLD on a shedding comb for this process. Sullivans and Weaver both carry a version of this comb and we love how quick it sheds them out. We've tried many things from curry combs to other combs and this really is the best one, even works on your dogs.... Please read our section on shedding for more details on why, how and when.

Weaver Pro Pink Oil



This is one of our favorite products as you begin to prepare for show season. This is a light oil that we use two ways. One, we use this as we are clipping to help their hair pop so that we can get an even clip. Second, we use this on show day for the same pop, but also a shine that helps the hair look even more healthy.

Sullivan Turbo Fan





Might be the most expensive referral we will share but this item will make such a difference in your end goal. We highly recommend that you purchase one. The Sullivan turbo fan moves the air in the barn and will help keep your calf cool. The cooler your calf the more hair you will grow. We still are using one that is over 17 years old. They will hold their value.



2017 BABIES HAVE ARRIVED



UPCOMING LIVESTOCK SHOWS

-  April 8th - Aggie Classic - Tremonton, UT
-  April 21- 22nd - Sevier Classic - Richfield, UT
-  June 9-10th- Dino-Mite Classic - Vernal, UT
-  July 20-22nd Days of '47 Expo - SLC, UT

More information can be found on the RMJSS Website
www.rockymountainjackpotshowseries.com

The Judges Corner Ryan Long - Professional Judge



What can I do to STAND OUT in the Showring?

The first thing I notice about any showman is confidence. Low or high levels of confidence are easy to spot in most any individual. Being confident is more than just acting like you know what you are doing. It is a feeling, a sense, a thought, the quiet poise of how you carry yourself and your animal inside the show ring. Confidence comes from hours, days, and years of practice under careful, positive scrutiny from other knowledgeable individuals and yourself. I also believe the more you do something, the better you will become. The average showmanship class from beginning to end usually lasts 15-20 minutes depending upon class size; sometimes the time is shorter. This is a short amount of time to get noticed under the real time pressure of a showmanship class. The obvious thing to do is maximize your ring time (learning environment) by going to as many shows/jackpots as possible, then critiquing yourself on your performance. Parents and older siblings usually give the most honest feedback, yet don't be afraid to reach out to other qualified individuals for help or advice. Watching a good showman is an easy way to portray my point. One of the best teaching tools is a simple mirror or watching yourself on film to see yourself from the judge's point of view. Simply put a confident, quiet showman, who truly believes whole heartedly, in their ability to present livestock at a high level, has a clear advantage when they enter the ring. These kinds of showman are easy to spot and can draw the attention of any evaluator. - Ryan Long



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Eat Up
Are they
too Fat for
this time of the year
or are they falling behind?

Grooming
Shed that
Hair Today
The best way to get
the new hair to grow!

Profiling 101
Why should
we Profile
at the stockshow?
The keys to success!

Whose Opinion
What Does
the Judge
have to say about what
happens in the ring?

BEEF Today
Top 10
Beef Issues
Issues that are facing
Americas Beef Producers.

THE BCC

THE NEWSLETTER OF CHAMPIONS



WHAT'S AT Bushman NEW Cattle Company



Winter came this year with a vengeance. We sure needed the moisture we received, but with that comes challenges. As of January 31st, we have had 9 feet of snow at the cabin, (where we hold our preview). We are grateful that we moved south for the winter this year. Calving season has arrived and we are more than excited for

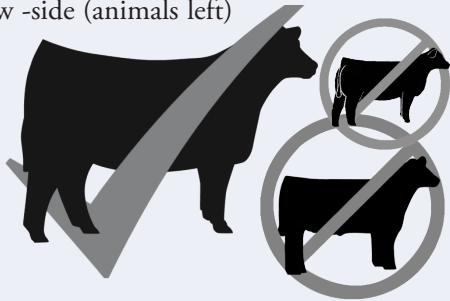
what we are getting on the ground. As spring finally approaches, we want to send you your newsletter so that you can get prepared for spring. With that comes the preparation for summer months. We are really excited as the summer show season approaches to help you meet your goals. Please take the time to look through the issue. We have a plethora of information that will help you be successful with your projects. As always please feel free to give us a call or email if you have any questions about your calf. You can also access this issue on-line under the The BCC Newsletter tab on our website, password is "iboughtbushman".

SHOW CALF PROFILING



deeper middled. Common mistakes include the back legs square or having the opposite leg forward. If you take time to look at the photos we use to promote our cattle, you will see we also use this method to help make them look the best possible. Give it a try you will like what you see!

One of the most important things you can do at home is prepare your calf for the **PROFILE** in the ring. What is profile you ask? Take a look at the picture of Blossom on the left at the 2017 NWSS. Pay close attention to how she is standing in the ring. To many times as I watch livestock shows I don't see this pose being taken advantage of. When exhibiting your calf it is very important that you stand your calf on the "profile". What does a correct profile look like? First, the front legs should be square. What we mean by square is they should be side to side. One should not be farther ahead of the other. The back legs should have the show side (animals right) setting slightly back than normal and the non-show -side (animals left) should be slightly forward. This is a very flattering pose for cattle and helps accent their features. It also creates a shadow in the flank, helping the animal to look



I THINK I ATE TOO MUCH

The challenges of feeding cattle too hard or not hard enough in the winter months.

As the winter season comes to an end and spring is upon us, this is the time to evaluate where your calf is! We are firm believers to push them in the winter, because as the heat approaches weight gain can get more challenging. It is time to weigh your calf and look to the future. Depending on your end show will determine where we go from here! It is very important that we address that now, rather than wait and here is why. First, we need to determine if we need to slow them down or if we need to speed them up. This is much more effective now rather than at the end near the show. Determining a weight at this time is very important to this

WEIGH YOUR CALF NOW

process. We are looking to finish your calf between 1300-1400 lbs depending on his frame score. If you feel your calf has become to heavy or to light please feel free to email or call us and we can help you devise a diet that will meet your needs. Also, feed conversion rates drop considerably in the summer months and it is essential that you keep your calf cool to help keep them on track for your show date. Shade, fans and misters and daily rinsing in the heat of the day are all ways to do this. We are excited for you this year and hope that we can do anything to help you in this process.

YOUR SUCCESS IS OURS!

Time To SHED-EM!



This can be on of the most depressing times of the year.... Time for all that thick, deep, black hair to come out as it starts to warm up. Although this can be a hard thing to experience, it is essential to the growth of new healthy hair. Just like spring brings new life to the world around you, so does shedding the hair from your calf. We recommend you do this as soon as it warms up into the 60's. **DON'T** fight to **HOLD ONTO THE HAIR**, you are only working against yourself. As soon as things warm up and you are in a tee shirt, then it's time to shed them out. We highly recommend a shedding comb, the one featured in the new product section is our favorite. This will help you get the hair out of your calf best. It will take a couple weeks to get the hair fully shed allowing the new to return. You should comb the calf with the shed comb 2-3 times a week for a couple weeks or until you feel the old winter hair has been removed. At that point the hard work really begins and it's time to get the hair coming in ASAP! It will take 90 days to come as well as some old fashioned elbow grease! The best rule of thumb is rinse, keep cool, keep shaded and keep at it! This will help you get the growth back you need to succeed. Good luck!

CURRENT TOP 10 BEEF ISSUES FACING AMERICA

What are the current issues facing the cattle industry in the United States, the judge asks? Don't have a blank look on your face. Please take a minute to read what was posted on the Editors Blog of the Beef Magazine. "2016 came to the fore with the warm glow of profits the previous two years still fresh on the minds of beef producers. As the year progressed, however, market volatility became pronounced, a very unusual presidential primary season caused heads to shake and spring rains fell, sometimes far too much. What's ahead for the rest of the year? Here, in no particular order, are the mega-trends to watch as the beef business looks ahead, identified by the editors of BEEF." For more information and details about these issues. Please visit www.beefmagazine.com for the full read.



Exhibitor Spotlights

Kody | Utah | Age: 17 | Calf Name: Cash

I have shown livestock for many years and I found my love with the steers. I enjoy raising livestock and working with steers from when they are a baby to a full grown steer who is ready for slaughter. I have had the opportunity to learn many life lessons and make many life long friends through my livestock. I enjoy seeing my hard work and time pay off when it's time to ship them to market. Bushman's have made the process of buying a steer painless and easy. They have also helped me as my steers grow and mature to make them look their best at the end of the year. I thank the Bushman's for their help and great calves.



Emily | Utah | Age: 15 | Calf Name: Dolly

I really enjoy raising and showing livestock because it is something I have done constantly while growing up. Having the livestock in my life makes me happy and helps me learn so many new things. The feeling I get when I step into the show ring is indescribable. All the hard work and dedication that gets put into these projects is very rewarding. I always come out a winner whether I win my class or simply learn something new that can help me in the future. I also appreciate the great opportunity I have in being able to raise my own cattle herd starting with Dolly, from great breeders such as Bushman's Cattle Company.



Health Care Guide



A few things to watch for in the spring. First, it is time to worm again. Again, we like the pour-on Dectomax rather than injections because we want to avoid injection site swelling. Please read the instructions, if you are near your terminal show date as some of these wormers have withdrawal dates. Second, as the days heat up and the nights cool down please keep a close eye on your animals for pneumonia. They have spent all winter building a winter coat and then all the sudden it gets warm. These temperature swings can lead to pneumonia. Being vigilant is important until you get them shed out. As the sunlight peaks through the winter sky's, the ring worm on your calf will begin to leave. Spring time is a great time of the year and we hope your calf made it through winter well. We look forward to hearing from you.